



Coo Trail Newsletter

April 2022

for any enquiries please contact Jenna or Karen
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Its Launch Week!!! April 15th - August 21st

Mooooving Day

A very exciting week for us, seeing our herd being released from the barn and heading across the Highlands and Forres. All of the beautiful coos will be in place from Friday 15th April. We cannot wait for you to see them in situ. We cant thank Caley Timber & building Supplies and Highland Lift & Shift enough for delivering the coos out and about for us, I am sure not your usual cargo !

Mini Coos

Not only do we have 22 big coos to herd, but 16 mini coos too. Each of these will be hidden in our Hospice shops and cafes for the public to find. All mini coos will be delivered to their shops this week ready for launch day on Friday also.



Thank you to everyone who donated a reward towards their big coos, we will be promoting the Just Giving links and QR codes for your coo regularly and would love for you to as well .

These incentives to donate to Highland Hospice through the coo trail rewards are going to be a great way of fundraising while the trail is live.

I wonder whose coo will raise the most during the trail in donations





Coo Cakes

Harry Gow have created this amazing coo cake in support of the Great Heilan Coo Trail, with all of the proceeds of the cakes going directly to Highland Hospice for the month. The cakes will be on sale from Thursday 21st April for a month. Make sure you treat yourself to a tasty coo, the perfect treat to have with a cuppa and planning your coo visits.



Dates For Your Diary

Time to get a Mooove on !

15th April - 21st August Trail goes live

Ta Ta For Noo Coos

27th & 28th August - our 22 coos will gather together for one last time in Inverness

Coo Auction Mart

2nd Sept - our beautiful coos will go to auction.

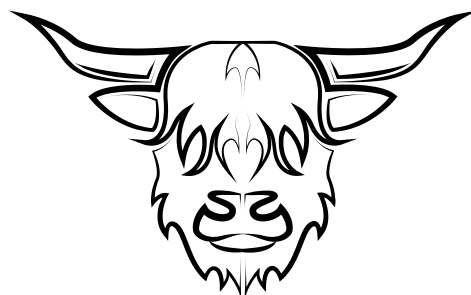
Moooving Cash Cow

'Cash Cow' will be let loose to attend various events throughout the Highlands this summer, watch out for where he pops up and keep a tag on his adventures.

Moo Merch



We have lovely pin badges and coo notelets now for sale on our Highland Hospice online shop, as well as all the coo stickers to fill your #greateilancootrail map! Look out for Coo merchandise stands in your local Hospice shops and Cafés. If you would like to host one of our stands or know of a shop that might host one, please get in touch!
www.highlandhospice.org/shop



Coo Packs

You will be receiving a coo pack in the post from us once the trail goes live. We want you all to feel part of the trail so please feel free to share info about your coo and we will share any stories and snippets with you too. If you have any thoughts on how to promote our coos or rewards then please do get in touch with us (aka The Coo Crew)